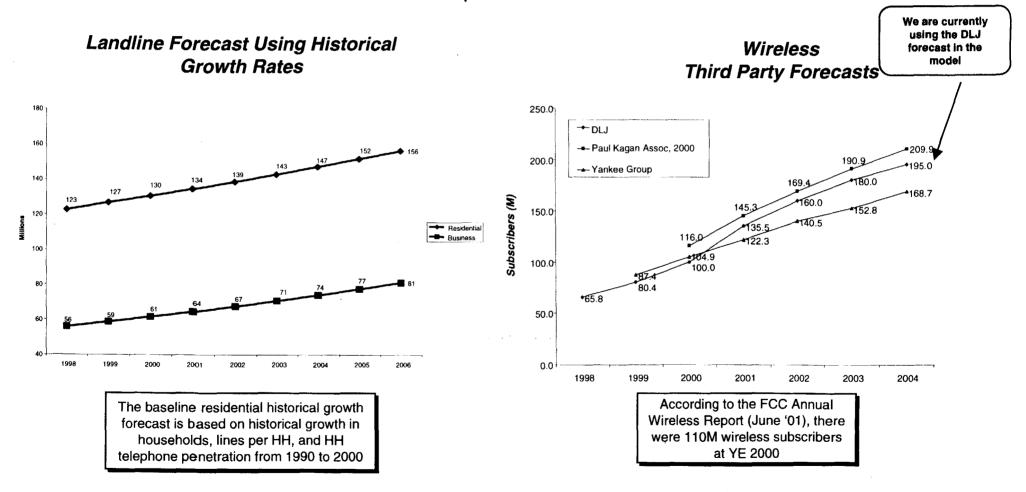
### Today's discussion

- Appendix
  - Model Structure
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  - Long Distance
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## As a starting point, we forecast access lines and wireless subscribers using historical growth trends and third party forecasts

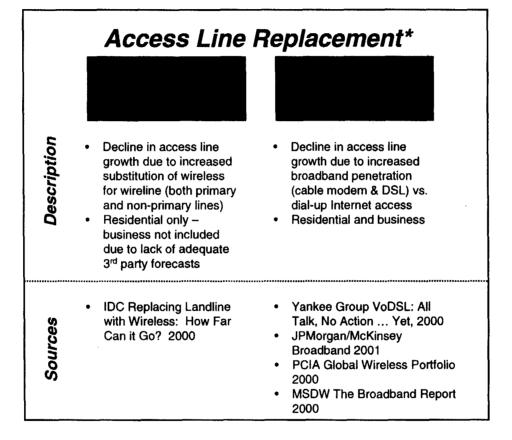
 The wireline forecast embodies only wireless erosion that has occurred to date; it also does not take into account the transfer of second lines to broadband DSL or cable modem service. We take these effects into account in the next steps



Sources: Census Bureau, FCC, IDC, CSMG Analysis

Sources: DLJ 2000, MSDW 2000, The Strategis Group 2000, CTIA, Census Bureau, FCC, CSMG Analysis

Next, we identified two major factors that are likely contributing to the decline in overall residential market access line growth which we forecast with the aid of 3<sup>rd</sup> party reports

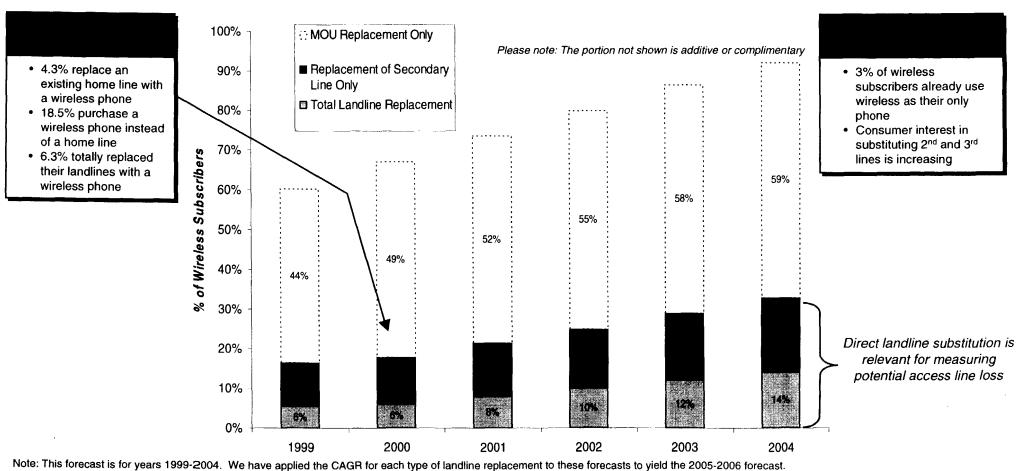


\*NOTE: For the purposes of the USF model, we are not including the effect of competitive technology substitution from cable telephony and VoDSL. These technologies drive a shift from traditional land lines to non-traditional carriers but will not affect the total revenue from voice services. The USF national model derives aggregate end user industry revenues and thus should not exclude lines served by competitive technologies.

# Wireless substitution data from an IDC survey of 900 households indicates that wireless substitution for land lines is already substantial, and may grow considerably over the next several years

 MOU displacement does not affect access line counts but is taken into account in the following section detailing MOU forecasts

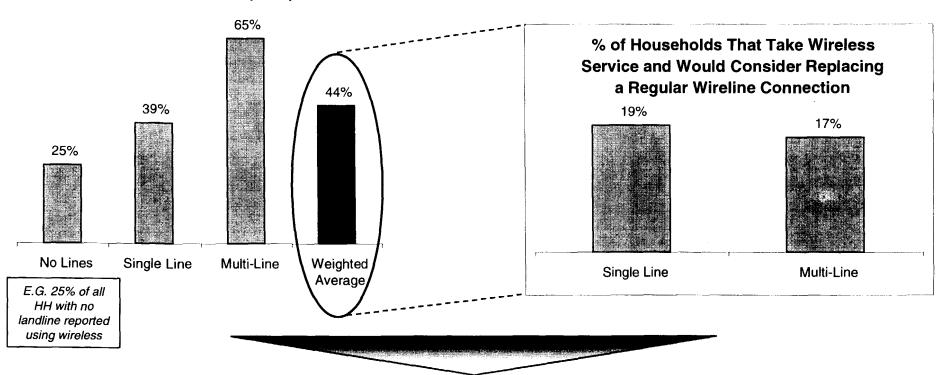
#### Wireless Substitution of Land Lines



Note: This forecast is for years 1999-2004. We have applied the CAGR for each type of landline replacement to these forecasts to yield the 2005-2006 forecast Source: IDC 2000 Telephony Service Data

In addition, data from the Yankee TAF 2000 survey suggests that roughly 18% of all wireless households would consider replacing at least one of their land line connections

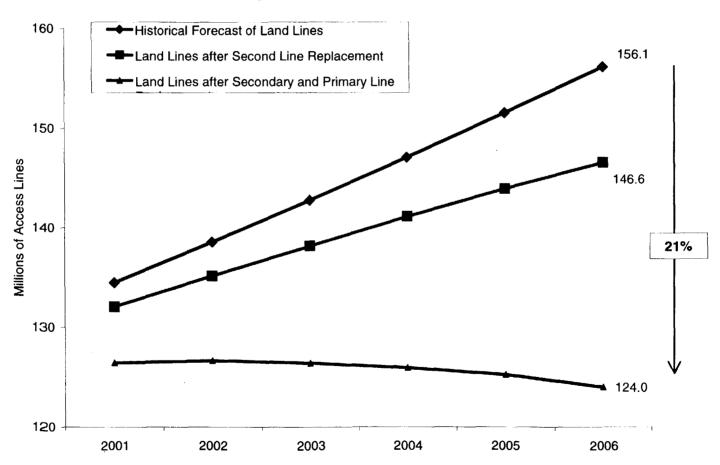




Approximately 8% of households (i.e., 44% penetration x 18% consider replacing) have at least one access line (primary or secondary) that is vulnerable to the wireless substitution effect

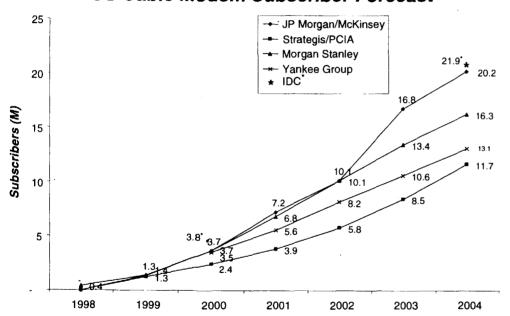
After explicitly accounting for wireless substitution for both primary and non-primary lines, the base case landline forecast is 21% lower for residential lines in 2006

#### Wireless Replacement of Residential Land Lines

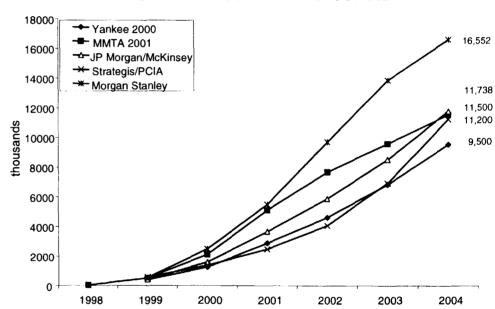


For broadband substitution, we have several nationwide cable modem and DSL projections which are in <u>reasonable</u> agreement in terms of subscribers. However, we must understand the likelihood of these broadband subscribers to cancel their 2<sup>nd</sup> access line

#### US Cable Modem Subscriber Forecast



#### **US DSL Subscriber Forecasts**



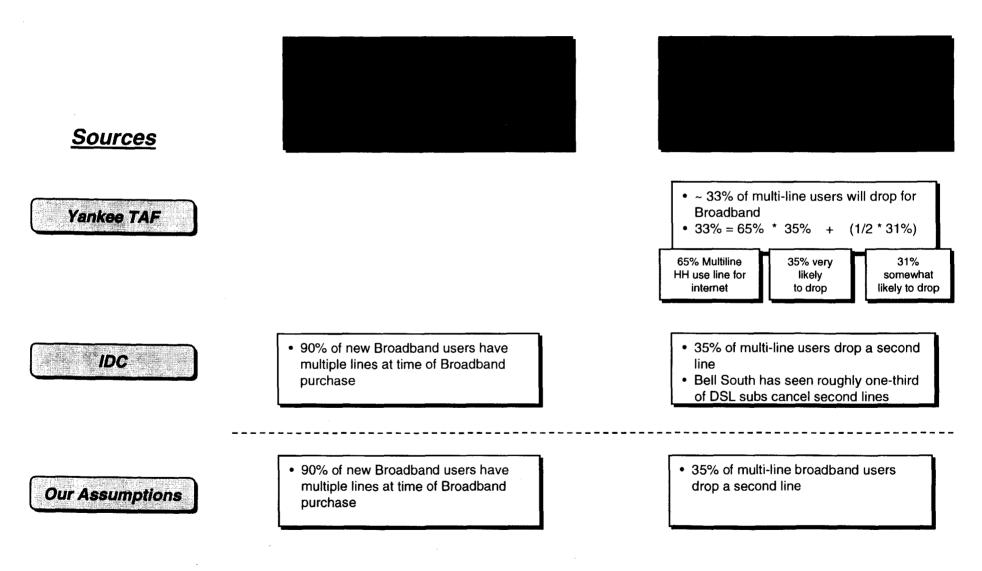
We are currently using the average of the four forecasts in our model

We are currently using the Yankee DSL forecast (broken into residential vs. business) in our model

Sources: Yankee Group, IDC, Strategis Group, JPMorgan/McKinsey, MSDW

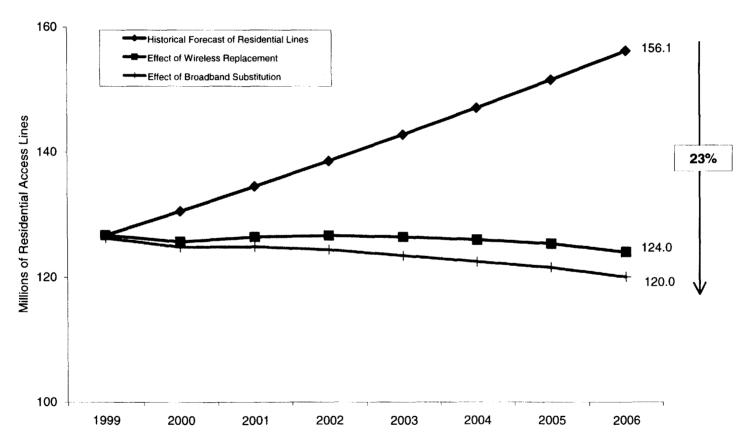
<sup>\*</sup> IDC's new Worldwide Cable Modern Equipment and Services Market Analysis Forecast, released June 2001

Unfortunately the TNS data does not offer a good way to analyze broadband substitution, so we based our assumptions on broadband substitution rates on results from Yankee TAF and IDC



After accounting for the two effects of broadband substitution (cable modem and DSL) and wireless replacement, the preliminary base case landline forecast is 23% lower for residential lines in 2006

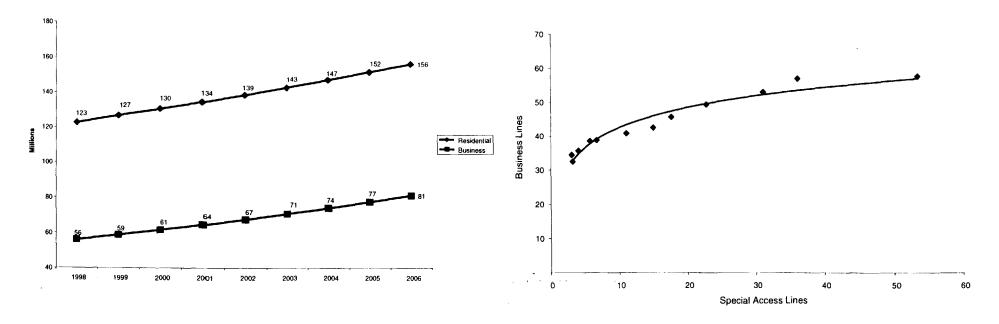




Just as with the residential forecast, we project business lines based on historical growth as a starting point. We believe that the historical migration of business lines to special access for both voice and broadband is taken into account by using the historical forecast as seen here in the suppression in business line growth with special access line growth

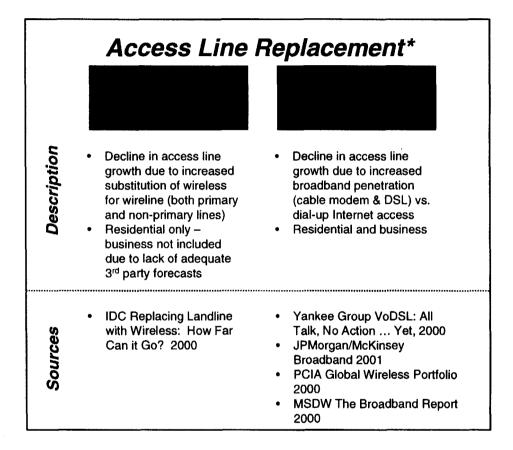
### Landline Forecast Using Historical Growth Rates

### Business Lines vs. Special Access Lines (1988-1999 FCC SOCC)



The baseline business historical growth forecast is based on historical growth in business lines from 1990 to 1999

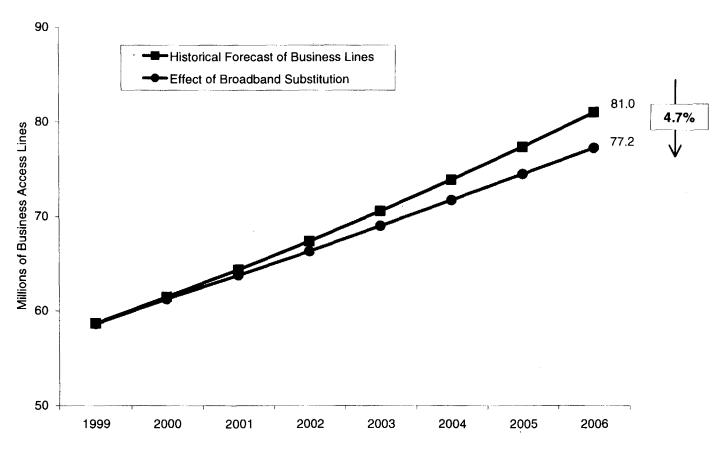
We therefore only need to account for effects on line growth from technologies not already included in the historical forecast. We view DSL as the main factor for business access lines



\*NOTE: For the purposes of the USF model, we are not including the effect of competitive technology substitution from cable telephony and VoDSL. These technologies drive a shift from traditional land lines to non-traditional carriers but will not affect the total revenue from voice services. The USF national model derives aggregate end user industry revenues and thus should not exclude lines served by competitive technologies.

## Using a Yankee Group forecast of business DSL subscribers, the business access line counts are approximately 5% lower in 2006

#### Effect of Line Replacement on Business Lines

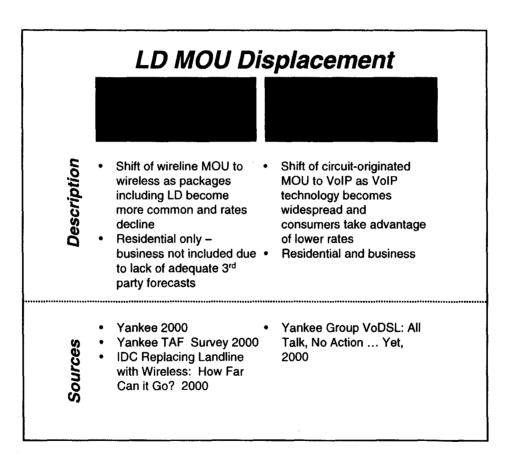


Source: Yankee Group 2000

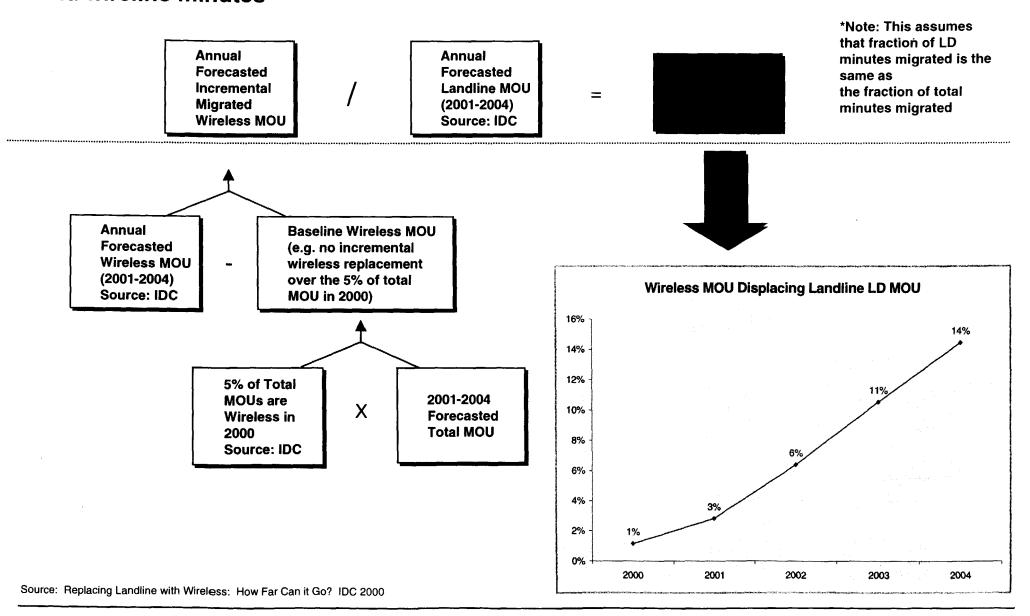
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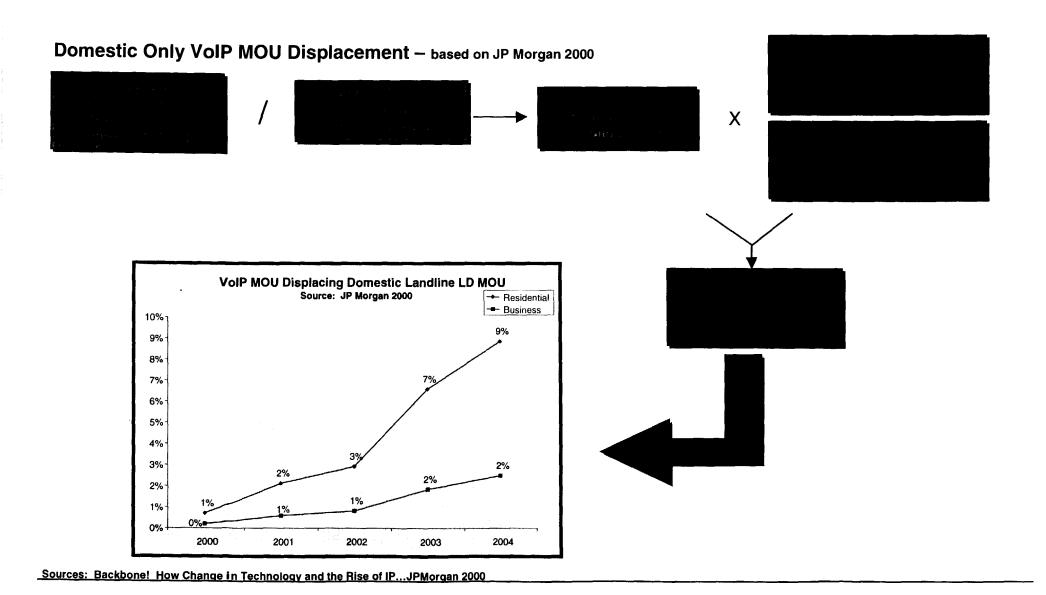
We start with a forecast of LD MOUs based on historical growth and apply the effects of wireless migration and VoIP migration to develop a revised LD MOU forecast for both residential and business MOUs



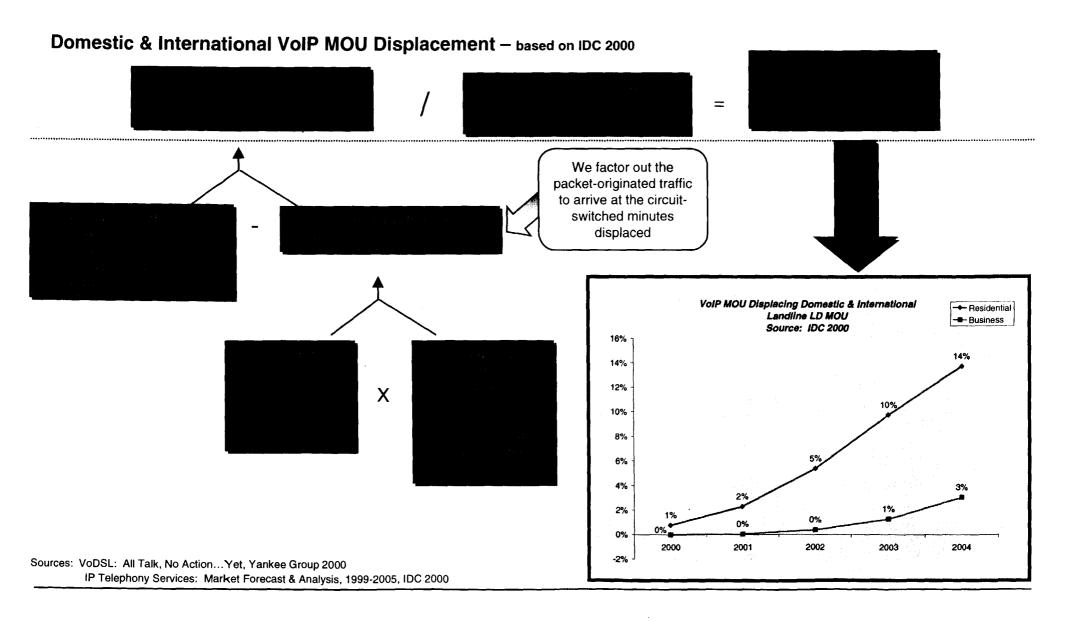
Our preliminary approach to the wireless displacement of residential LD MOUs is based upon the current and forecasted breakdown of total US minutes into wireless and wireline minutes



In addition, LD MOUs migrated to VoIP decrease traditional LD MOUs. One approach to quantify the effect is based on a JP Morgan forecast of domestic distribution of LD minutes by technology (I.e. circuit-switched, special access, VoIP, wireless)

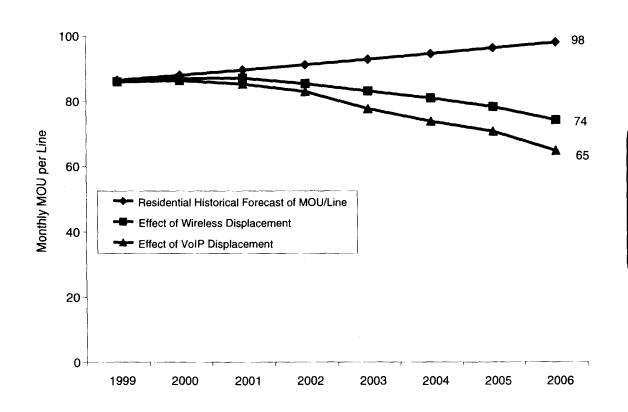


An alternative approach using an IDC forecast of total VoIP domestic and International LD MOUs results in similar percentages of LD MOU displaced although slightly higher because this forecast contains International MOUs as well



## Our residential LD MOU forecast demonstrates the dramatic impact of wireless and VoIP displacement by 2006 on residential MOU

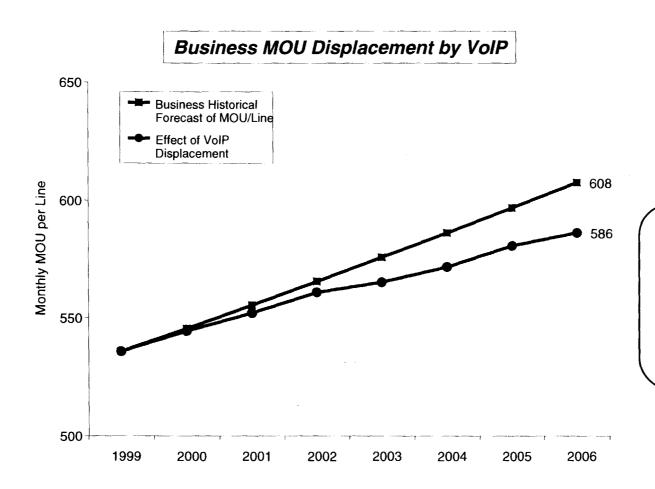
#### Residential MOU Displacement by Wireless and VolP



Note: The resulting 65
MOUs is derived using
the more conservative IP
telephony forecast. The
MOU displacement
effect would be larger if
the more aggressive
forecast is used

Source: IDC 2000, Paradigm Resources

## VoIP technologies will also significantly reduce business MOU by the end of the forecast period



Note: The resulting 586
MOUs is derived using
the more conservative IP
telephony forecast. The
MOU displacement
effect would be larger if
the more aggressive
forecast is used

Source: IDC 2000, Paradigm Resources

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## U.S. Paging & Messaging Forecasts The Strategis Group, 2000

US Paging	1999	2000	2001	2002	2003	2004	2005
One-way subs (M)	45.1	44.1	42.6	40.9	39.2	37.8	36.0
NPCS subs (M)	0.7	1.2	2.2	4.6	7.8	11.6	13.7
Total subs (M)	45.8	45.3	44.8	45.5	47.0	49.4	49.7
Total Penetration	16.8%	16.5%	16.2%	16.3%	16.7%	17.4%	17.3%
Total Revenues (\$M)	5,252	5,094	5,155	5,466	5,819	6,443	6,518

Subs = subscribers

M = millions

## U.S. Wireless Subscriber Forecasts Donaldson, Lufkin & Jenrette, 2000

Total US Wireless Subscribers	1999e	2000e	2001e	2002e	2003e	2004e	2005e	2006e	2007e	20086
End of Year (M)	86.0	107.5	135.5	160.0	180.0	195.0	207.5	217.5	225.0	230.0
• % Change Year-to-Year	24.3%	24.9%	26.0%	18.1%	12.5%	8.3%	6.4%	4.8%	3.4%	2.2%
Penetration	31.8%	39.4%	49.3%	57.8%	64.6%	69.5%	73.4%	76.4%	78.5%	79.7%
Net Additions	16.8	21.5	28.0	24.5	20.0	15.0	12.5	10.0	7.5	5.0
• % Change Year-to-Year	21.2%	27.4%	30.5%	- 12.5%	-18.4%	- 25.0%	- 16.7%	- 20.0%	- 25.0%	- 33.3%
Total US PCS Subscribers	1999e	2000e	2001e	2002e	2003e	2004е	2005е	2006е	2007€	2008€
End of Year	18.9	31.4	50.1	67.2	81.7	93.0	102.3	109.8	115.5	119.2
• % Change Year - to - Year	97.2%	65.7%	59.4%	34.3%	21.6%	13.8%	10.1%	7.3%	5.1%	3.2%
Penetration     of Total Pops	7.0%	11.5%	18.2%	24.3%	29.3%	33.1%	36.2%	38.6%	40.3%	41.3%
• Share of Wireless Market	22.0%	29.2%	36.9%	42.0%	45.4%	47.7%	49.3%	50.5%	51.3%	51.8%
Net Additions (M)	9.3	12.5	18.7	17.2	14.5	11.3	9.4	7.5	5.6	3.8
• Share of Wireless Additions	55.5%	58.0%	66.7%	70.0%	72.5%	75.0%	75.0%	75.0%	75.0%	75.0%

## U.S. SMR/ESMR Subscriber Forecasts The Strategis Group, 2000

U.S. SMR/ESMR	1999	2000	2001	2002	2003	2004	2005
Subs (M)	6.5	8.1	10.4	12.3	13.7	15.2	16.0
Penetration	2.4%	2.9%	3.8%	4.4%	4.9%	5.3%	5.6%
Total Revenues (\$M)	\$3,900.0	\$4,762.8	\$6,115.2	\$7,084.8	\$7,398.0	\$8,208.0	\$8,640.0
		İ			i		

Subs = subscribers

M = millions

### The wireless ARPU is calculated as a sum of the four revenue components below

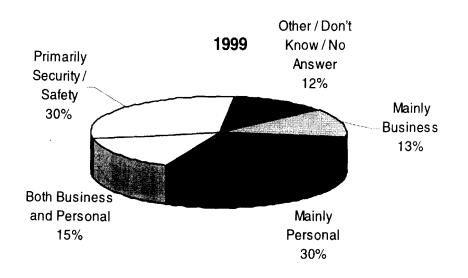
Exhibit 20. Projected Industry Revenues: New Revenue Streams Help Stabilize ARPUs (in millions except per unit amounts)

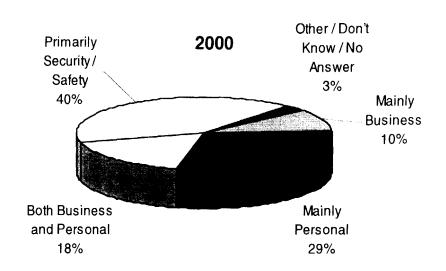
	1997	1998	1999E	2000E	2001 E	2002E	2003E	2004E	2005E	2006E	2007E	2008E
Average Home Revenues per Month	\$46.07	\$42.96	\$41.07	\$39.99	\$39.17	\$38.54	\$37.97	\$37.53	\$37.13	\$36.78	\$36.48	\$36.18
Effective Change in Home Revs/Mth	-9.00%	-6.80%	-4.40%	-2.60%	-2.10%	(1.6)%	-1.50%	-1.20%	(1.1)%	-0.90%	(0.8)%	-0.80%
Change in Bill to Current Base	(4.0)%	(3.0)%	-1.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Average Bill from Net Additions	\$26.41	\$29.19	\$29.19	\$29.19	\$28.61	\$27.47	\$25.82	\$24.27	\$22.33	\$20.54	\$18.90	\$17.76
Change in Bill from Net Additions	(10.7)%	10.5%	0.0%	0.0%	-2.0%	-4.0%	-6.0%	(6.0)%	-8.0%	-8.0%	(8.0)%	-6.0%
Compound Avg Decline Since 1995	-8.4%	-7.9%	(9.2)%	-10.0%	(10.6)%	(11.1)%	-11.6%	(11.9)%	-12.2%	(12.5)%	-12.7%	(13.0)%
Implied Aggregate Home Revenues	\$27,466	\$32,098	\$38,296	\$45,511	\$52,426	\$58,461	\$63,520	\$67,755	\$71,070	\$73,821	\$76,040	\$77,921
Home Revenues in 1995 U.S. Dollars												
Assumed Inflation Rate	2.3%	1.6%	2.5%	2.5%	2.5%	2.5%	2.5%	2.5%	2.5%	2.5%	2.5%	2.5%
Average Local Bill	\$43.73	\$40.13	\$37.43	\$35.56	\$33.97	\$32.61	\$31.35	\$30.23	\$29.91	\$29.62	\$29.39	\$29.14
Average Revenue per New Add	\$25.07	\$27.27	\$26.61	\$25.96	\$24.82	\$23.24	\$21.32	\$19.55	\$17.98	\$16.55	\$15.22	\$14.31
Aggregate Inbound Roaming Revs.	\$2,974	\$3,491	\$3,707	\$3,855	\$3,971	\$4,051	\$4,132	\$4,214	\$4,298	\$4,384	\$4,472	\$4,562
Year-over-Year Change	6.9%	17.6%	6.0%	4.0%	3.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%
Change Relative to Industry Growth	27.2%	70.0%	24.4%	20.0%	19.2%	17.6%	21.5%	30.0%	36.9%	46.1%	59.4%	60.5%
Addition to Avg Revenue per User	\$4.99	\$4.68	\$3.98	\$3.39	\$2.97	\$2.67	\$2.47	\$2.33	\$2.25	\$2.18	\$2.15	\$2.12
Revenues From Calling Party Pays	\$0	\$0	\$0	\$569	\$2,008	\$3,717	\$5,353	\$6,905	\$7,752	\$8,581	\$9,379	\$9,692
Incremental Revenue per Subscriber	\$0.00	\$0.00	\$0.00	\$0.50	\$1.50	\$2.45	\$3.20	\$3.83	\$4.05	\$4.28	\$4.50	\$4.50
Aggregate Data Revenues	\$20	\$100	\$300	\$700	\$1,500	\$2,300	\$2,800	\$3,300	\$3,900	\$4,600	\$5,300	\$6,000
Year-over-Year Change	900%	400%	200%	133%	114%	53%	22%	18%	18%	18%	15%	13%
Addition to Avg Revenue per User	\$0.03	\$0.13	\$0.32	\$0.62	\$1.12	\$1.52	\$1.67	\$1.83	\$2.04	\$2.29	\$2.54	\$2.79
Assumed Average Data Bill/Month	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00
Implied Number of Subscribers	0.1	0.3	1.0	2.3	5.0	7.7	9.3	11.0	13.0	15.3	17.7	20.0
Implied Take Rate for Data Services	0.1%	0.5%	1.2%	2.3%	4.2%	5.8%	6.4%	7.1%	7.9%	9.0%	10.0%	11.0%

Source: Bear Stearns 1999

#### Wireless usage for business purposes: A survey by The Yankee Group in 2000

Question: What is the most important reason you first bought, leased, or acquired a wireless phone?



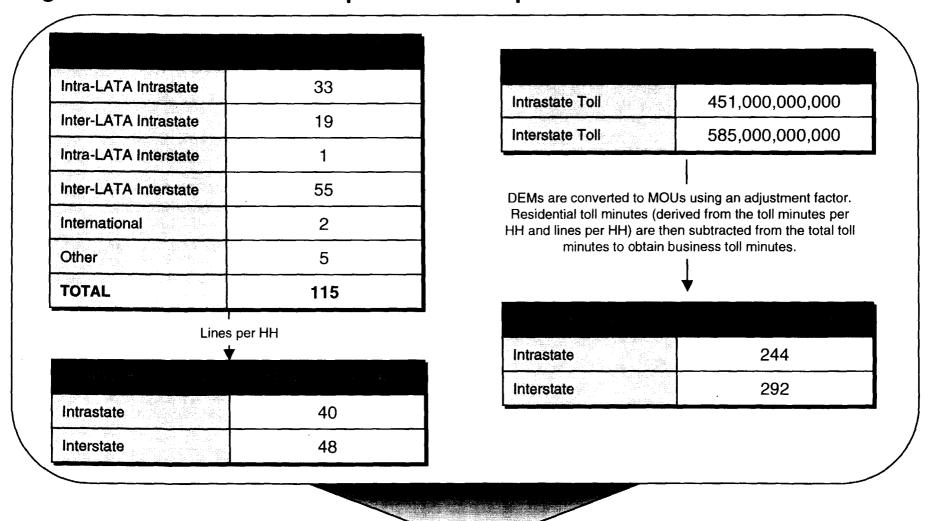


In addition, on average, **72%** of calls are personal, **28%** are business; percentages are the same as 1999 results.

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#### Long distance minutes of use per line assumptions are derived from FCC data

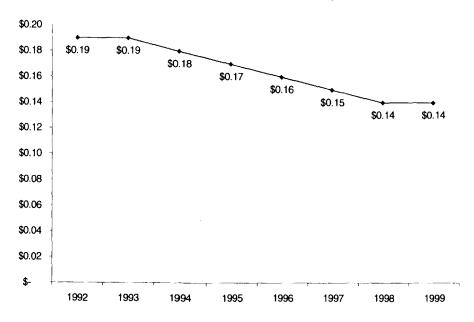


The residential and business MOUs per line are forecasted using the historical growth rate. The effects of wireless and VoIP displacement are then taken into account as described earlier in the Appendix

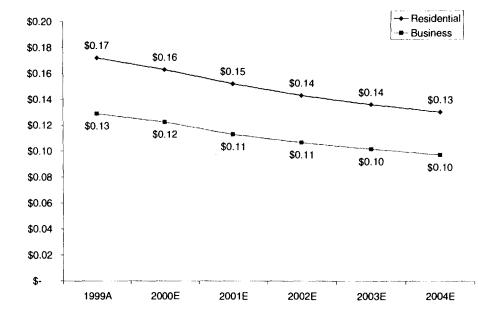
Source: FCC Trends in Telephony 2000

### Long distance average price per minute assumptions are derived from FCC data as well

#### Average Domestic & International LD Price per Minute



#### **Forecasted LD Price Per Minute**



- This graph blends:
  - Business and residential rates
  - International and domestic rates

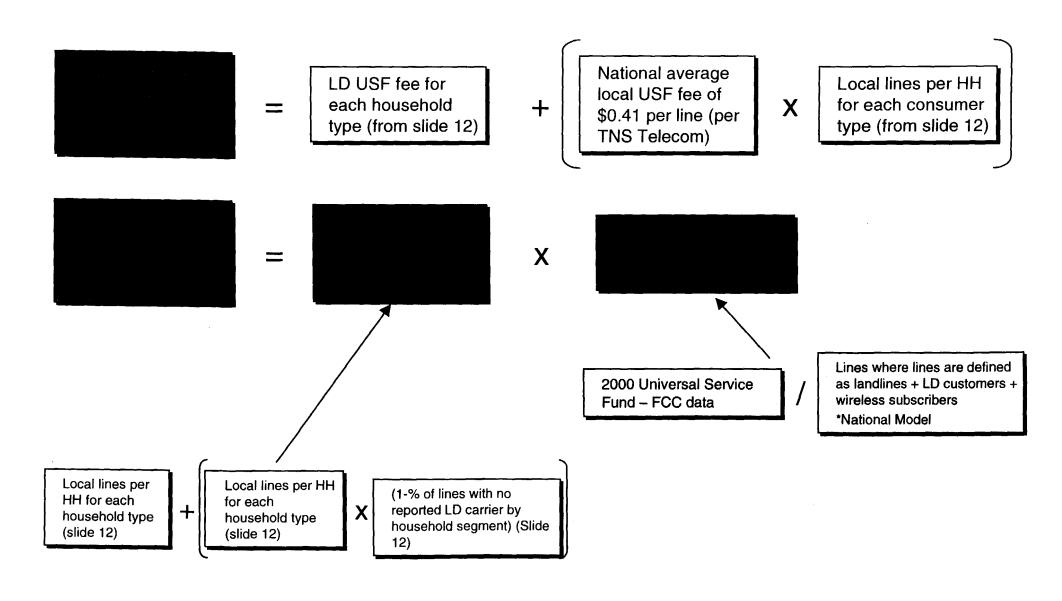
- This graph blends:
  - International and domestic rates
  - Single line and multi line business rates

Source: FCC Trends in Telephony 2000, CALLS Analysis 2000, CSMG Analysis

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## Methodology for calculation of current recovery mechanism and per line recovery mechanism for each of the consumer profiles



### TNS Database segmentation of residential bills by LD spend and income levels

	High	8%	64.26	43.52	1.29	77,236
High	Medium	8%	61.40	36.81	1.10	33,542
	Low	4%	60.02	38.24	1.04	15,114
	High	10%	16.05	37.77	1.20	74,964
Medium	Medium	17%	15.44	32.23	1.06	32,655
	Low	13%	14.55	28.69	1.02	15,119
	High	3%	3.25	36.28	1.18	73,589
Low	Medium	6%	3.21	31.67	1.05	32,422
	Low	6%	3.10	26.26	1.01	14,312
	High	6%	-	39.78	1.19	74,796
None	Medium	10%	-	33.98	1.06	32,239
	Low	10%	-	29.30	1.02	13,947

Income segments:

High

\$50,001 + per HH

Medium

\$18,001 - \$50,000 per HH

Low

\$0 - \$18,000 per HH

Source: TNS Bill Harvest (7/99 - 9/00)